



THINK INSPIRE CREATE

Developing Tomorrow's Technology Today



# **Advanced Solutions Nederland Corporate overview, competencies, workflow and successes**

**(ASN09-PPT002)**

# Who We Are

- Started in 2006 in Enschede, the Netherlands by Dr. Sanjeev Sarpal.
- Comprised of international team of experts, specialising in:
  - DSP algorithm development.
  - Mathematical modelling.
  - Analogue & digital hardware circuit design.
  - PCB design.
  - Embedded software.
- Over 50 man years 'in house' knowledge and experience.
- Partners and technical network:



# Areas of expertise: Matlab<sup>®</sup> algorithm development



## Applications Areas:

- Radar tracking filters.
- Control system design.
- Noise cancellation.
- Speech/audio analysis and coding.
- System Identification.
- Non-linear filtering.

## Algorithms:

- Kalman filters.
- Kernel filtering.
- $\alpha$ - $\beta$ - $\gamma$  trackers.
- LMS (least mean square).
- LPC (linear predictive coding).
- Cross/auto correlation.
- Spectral estimation (power spectrum).
- Wiener-Kolmogorov filtering.

MathWorks



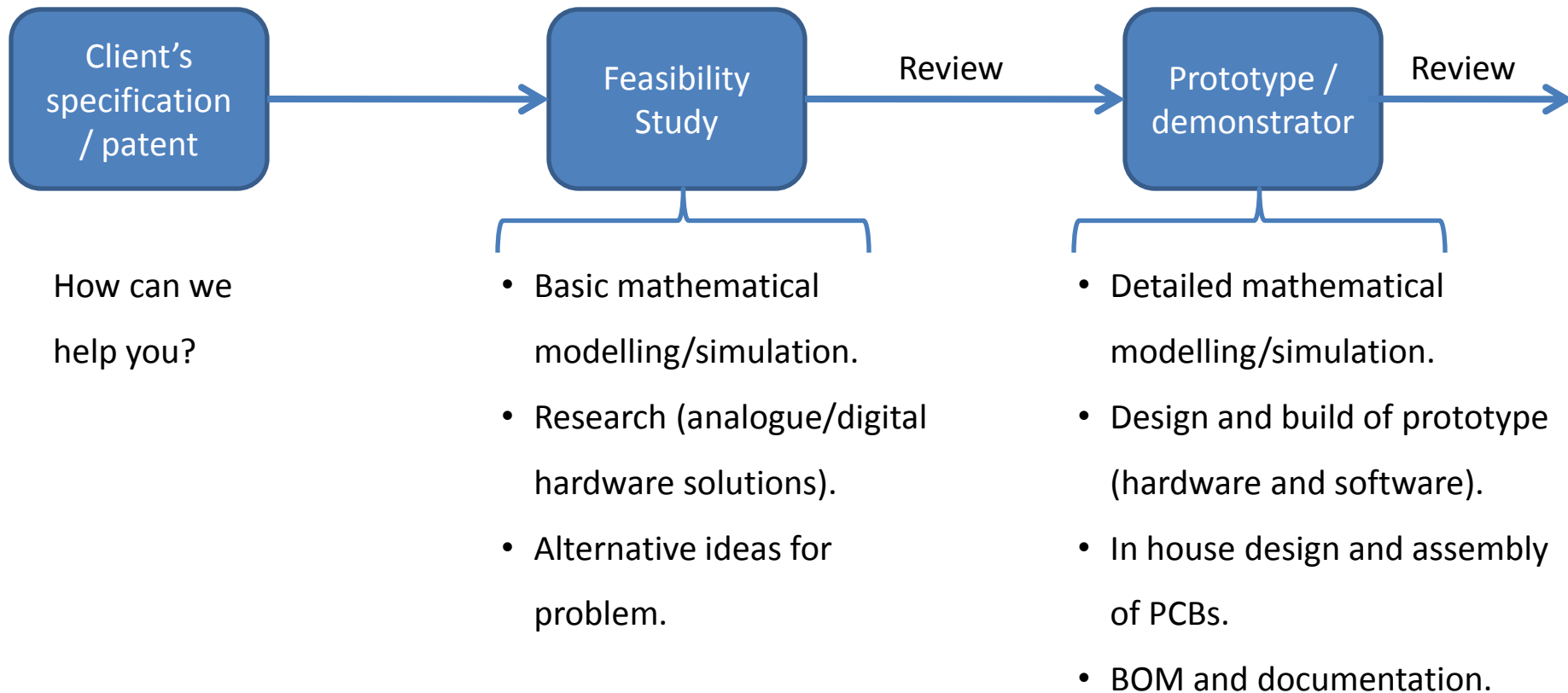
Mathworks approved design  
partner for Matlab<sup>®</sup>  
development projects.

# Areas of expertise: Hardware design

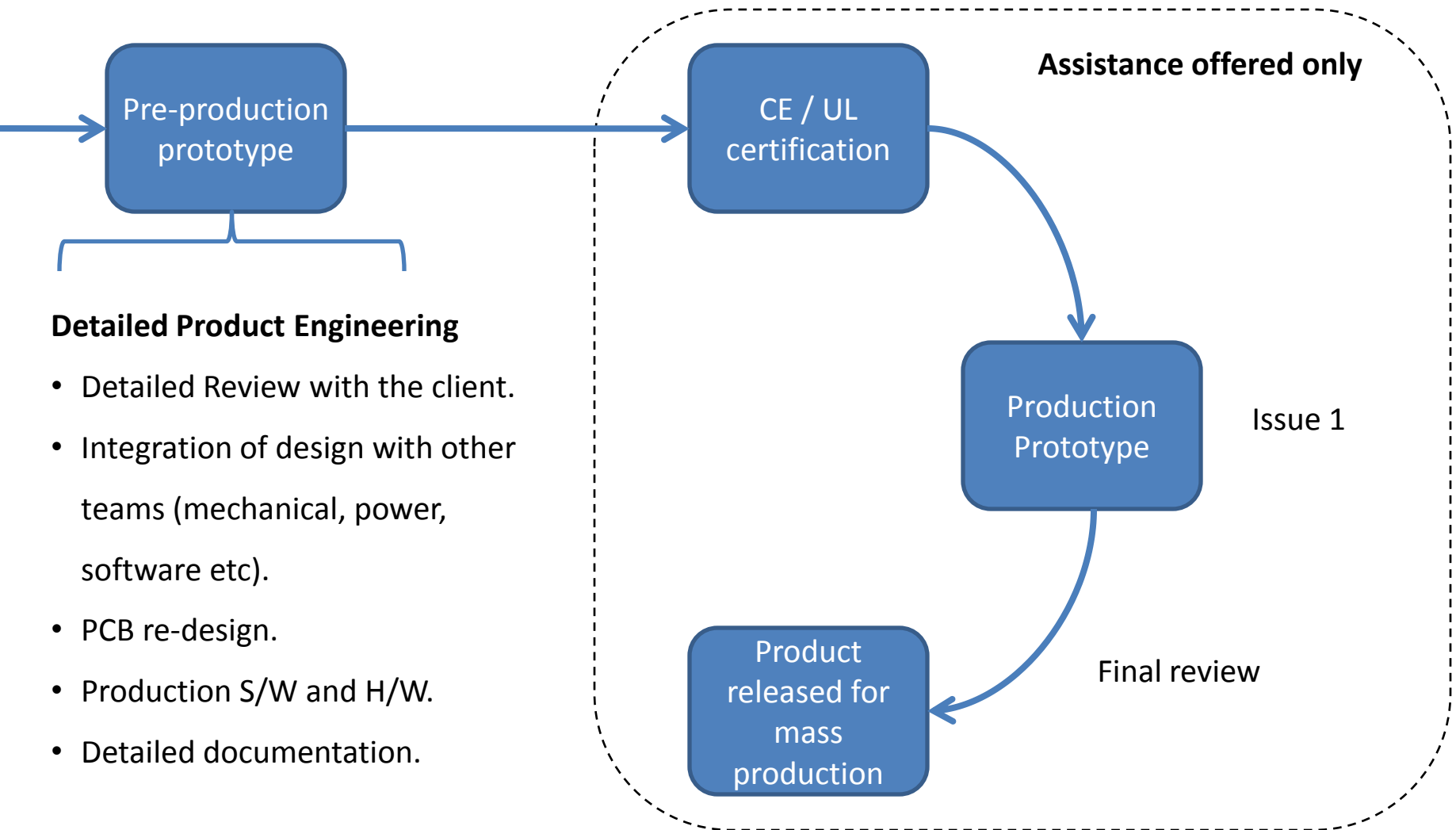


- **Analogue electronics**
  - Active filters, VGA/PGAs, instrumentation amplifiers.
  - Bipolar/MOSFET, low power, low noise.
  - EMI filters.
- **Communications**
  - USB, RS232/485, Bluetooth, CANBus, TCP/IP, Zigbee.
- **Digital electronics**
  - DSPs, MCU/MPU.
  - SRAM, Flash, EEPROM.
  - High speed digital.
- **Mixed signal design**
  - ADCs/DACs.
  - mix and match of analogue and digital technologies.
- **PCB design**
  - EMC compliant designs.
  - Leaded and SMT components.
  - multilayer PCBs (assembled in house).
- **Power supplies**
  - Linear.
  - SMPS.

# Overview of our work processes



# Detailed Engineering, certification and mass production



- **Automotive radar**

- Cruise control.
- Collision avoidance systems.
- Speed camera vehicle tracking system.
- Stochastic signal processing.

- **Consumer electronics**

- Personal audio.
- Product design.
- Smart card readers.
- Gadgets.

- **Industrial automation**

- Analogue sensor conditioning.
- Closed loop controllers.
- AC/DC drives.
- Robotics.
- High precision DAQ systems.
- Instrumentation.

- **Communications**

- Wireless audio encryption system.
- Speech analysis algorithms.